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28 September 1976

Informal to

DD/A Registry
File Personal 11-4

Rosemarie,

The DDCI speech of 14 September 1976 is en route to the Naval Photographic Center now for transfer from videotape to film negative. Once the film negative is created we will process prints in P&PD. This action is taking place as a result of a discussion I had yesterday with Messrs. Malanick and However, I want to make some comments about the technical processing of this black and white videotape and the resulting black and white film so that all involved will understand the "less than the best" quality resulting from this transfer.

You will recall in our meetings with the DDCI on 24 August and 9 September, and I stressed the need for color in what medium was eventually selected for DDCI pictorial presentations. and I stressed the need for color in whatever we talked of format options and indicated that 16mm projectors were already in place in virtually every station around the world, we stressed color film to guarantee the best projection and audience reception.

I realize that black and white videotape was the only medium used in recording the 14 September speech, and that Mr. Knoche is anxious to disseminate that speech while the information is still current. We will do this. The point of this note is to forestall confusion over the various formats, and to strongly suggest using only the 16mm color film format for the indefinite future for recording programs of this kind.

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MEMORANDUM FOR: A/DDA

I felt it necessary to remind Rosemarie of the quality loss with black and white film or video and wanted you to be aware of my thoughts to her.

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Date

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